Like the Douglas Automotive Facebook page today for access to
EXCLUSIVE COUPONS, tips and discussions.

Trivia Challenge
WIN a $25 Gas Card!

Every issue includes a trivia contest for a $25 gas card. The first ten people to call us with the answer to our trivia question are entered in a drawing. At the end of the month, we give away the gas card. Make it easy. Just read the newsletter for answers to the issue’s trivia question and give us a call at either one of the Douglas Automotive Centers.

Congratulations to our Summer 2013 Winner: Paula Lauer from Crystal Lake

This issue’s question:
What is one service you should make sure to have done before winter weather arrives?

Winterization Special

$19.95 Winterization Check-Up

• Inspect Entire Cooling System
• Inspect Hoses, Clamps and Belts
• Check Output Temperature at Vent
• Check Battery Output and Condition
• Check Tire Condition
• Check Wiper Operation

Cannot combine with other offers. Expires 12/31/13

Prepare Your Car for Winter Driving

While it may be hard to even think about the cold weather, ice and snow, it is always best to be prepared for what’s ahead. Kick off the cold months by winterizing your vehicle. Here are some tips on what you should consider winterizing now:

Fluids: Make sure your fluids are checked, flushed, refilled and ready for the cold. If you have been putting off that oil change, now is a good time to change dirty oil and filter. An anti-freeze check is also a good idea at this time. You may want to check your coolant strength and condition. It might also be a good time to have your coolant system flushed and refilled before the cold hits. At this time also try to keep your gas tank filled with at least a quarter of a tank of gas.

Engine: If you’ve neglected to perform general engine maintenance, now is the time. As the cold sets in, minor engine problems could become major as the cold forces the engine to work harder. Batteries and charging systems are also affected by the cold, so consider getting both checked before the weather takes a turn.

Tires: Really, no matter what season it is, it is always best to examine your tires. Check tire tread, depth and air pressure frequently. Keeping all three in check will ensure that you are getting the best fuel economy during the fall and winter months. Aside from fuel economy, tire tread depth and air pressure will also affect the contact and grip that your tires have on the road, which is crucial when snow and ice coat the roads.

Aside from fluids, engine and tire checking, there are a few general maintenance features to keep in mind before winter hits.

Turn the page to read more life-saving tips on preparing your car for winter!
Purchasing Tires

When buying tires, you are faced with a wide variety of options. So how do you choose? Outside of knowing your vehicle’s correct tire size, you must also take into consideration the type of vehicle, how you drive, and the driving conditions. Each factor impacts what type of tire is best for your vehicle. Visit our convenient tire selection tool located on the DouglasAutomotive.com website, then give us a call. Douglas Automotive will meet or beat any offer while offering expert, reliable service.

• For a smooth ride... If you’re looking for a smooth ride, touring tires provide the dependability and handling you need whether you’re driving on wet or dry roads. Touring tires make for a smoother ride.
• For a pick-up truck or SUV... Light truck tires are ideal to help pick-up trucks provide durability and traction in harsh off road conditions. SUV tires are ideal for on-road, comfort tuned applications.
• For a sports car... Cars that handle higher speeds typically benefit from a high-performance tire. High-performance tires are created for use at higher speeds in both dry and wet weather. A softer rubber makes for improved grip, especially when taking corners at a faster speed.
• For a commercial vehicle... Commercial light truck tires are meant to stand up to the everyday wear and tear that comes with the territory of being a commercial vehicle.
• For the weather... Winter tires are simply designed for winter weather. They are meant to handle winter weather conditions such as ice, snow, wet and cold. These tires are better at handling and traction under extreme conditions. Depending on your location and the weather you experience, these tires could prove quite beneficial.
• For all seasons... All-season tires, which many vehicles utilize, are meant for all types of road conditions. These tires are meant to perform well regardless of weather. With a hard rubber compound, all-season tires typically have a greater life in warm weather. These tires also have deeper water channels for better traction in wet conditions.
• For off-road... For those that take their vehicle off-road, tires are crucial. Tires built for off-roading purposes offer a stiffer sidewall for greater resistance against a puncture, which can certainly come in handy driving through rocky terrain. The tread pattern on these tires has wider spacing, which helps remove mud from the tread.

New Barrington Location

On September 30th we proudly opened up our new shop located at 417 West Main Street, just around the corner from the Hager shop location. We’ve cut the ribbon and are officially open with NEW EXPANDED SATURDAY HOURS. This new location offers better visibility and more convenience for our customers. We’re proud to call Barrington home and welcome you to stop by for a visit to see this beautiful transformation.

Prepare Your Car For Winter Driving

(continued from Page 1)

Heater/Defroster: Check your heater and defroster to make sure both are in working order.

Wiper Blades: Commonly forgotten until they are needed, wiper blades are also crucial once snow begins to fall, so make sure to replace them before winter months arrive.

It’s Car Care Club Time!

It’s the only time during the year when customers can receive $400 worth of car care services for only $79.95. This includes FREE things like 3 oil changes, a pair of wiper blades (for most cars) and discounted rates on many other essential products and services. It’s a great gift for a multitude of reasons.

15 Reasons to Buy Car Care Club

1. Merry Christmas
2. You Love Your Parents
3. You Love Your Car!
4. Happy Hanukkah
5. You Hate Shopping for Gifts
6. Happy Birthday
7. You Enjoy the TV Shows in the Douglas Walking Room
8. You Passed Your Driver’s Test
9. Your Family Loves Road Trips
10. You Keep Forgetting to Change the Oil
11. Potholes
12. You Hate Spending Money on Wiper Blades
13. You Keep Forgetting People on your Gift List
14. You REALLY Love a Deal
15. Winter in the Midwest! (‘nuf said)

$79.95 Limited Time Offer

Win a Flat Screen TV with a Car Care Club Card!

In December, we will be offering a Flat Screen TV with a Car Care Club Card! Be one of the first 20 clients who purchase a Car Care Club Card for $79.95 and get your name automatically entered in a drawing to win a brand new, 32” Flat Screen TV. Don’t delay—stop in today!
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Kalaway Cup

Congratulations to the Barrington Hills Polo Club on another successful, fun filled event. We’re pleased to have once again sponsored the event and enjoyed a beautiful day with all who attended.

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